



# भू— सम्पदा विनियामक प्राधिकरण, बिहार

(REAL ESTATE REGULATORY AUTHORITY, BIHAR)

चौथा / छठा तल्ला, बिहार राज्य भवन निर्माण निगम लिमिटेड, मुख्यालय भवन, परिसर  
शास्त्रीनगर, पटना—800023

Letter No: - Media / 93 / 2024 / - 134

Patna, date: - 21.01.2024

**Notice inviting quotation/proposal from the experienced Radio Stations, empanelled with Information and Public Relation Department, Government of Bihar for broadcasting Radio Jingles on the following terms & conditions**

## 1. SCOPE OF WORK

- 1.1. Development of Radio Jingles to the best of satisfaction of RERA, Bihar on the given text, context and duration about the provisions of RERA Act and the rules and regulations made thereunder.
- 1.2. Duration of Radio Jingles may vary from 15 Seconds to 60 Seconds
- 1.3. Broadcasting/airing of Radio jingles through their FM service as per the time duration slot, frequency and schedule. for awareness generation

## 2. ELIGIBILITY CRITERIA

- 2.1. Radio stations should be empanelled with Information and public relation department Government of Bihar.
- 2.2. Radio Stations must have FM services of Broadcast.
- 2.3. Radio stations should have broadcasting facility in the state of Bihar and specific area to cover and reach in Bihar.
- 2.4. Radio stations must be registered with GST.
- 2.5. Having expertise and experience of creating of jingles based on given text, context and duration provided by the organisation.

## 3. DELIVERABLES

- 3.1. Soft copy of the radio jingles developed for approval.
- 3.2. Certificate of broadcast after the work awarded completed as per the work order

## 4. BASIS OF OFFER / SELECTION PROCEDURE

- 4.1. Quoted price should not be more than Government approved rate.
- 4.2. Quoted price should be inclusive of all.
- 4.3. One of the criteria of awarding work would be reach of the radio station to be provided by the applicant.
- 4.4. Purchase committee will scrutinize all submitted applications and select the responsive radio stations to award work order based on reach of radio stations.

## 5. OTHER TERMS AND CONDITIONS

- 5.1. Payment would be made after satisfactory completion of work after the period of work is over as per work order, and subsequent submission of broadcast certificate along with bills
- 5.2. Except the quoted price, radio channels shall not be entitled to claim any additional money.
- 5.3. Statutory deduction if any, will be made as per prevailing rules at the time of making payment.
- 5.4. It is advisable to quote the prices after taking into consideration the complete scope of work, deliverables and terms & conditions etc.

*Konkavatao*  
21/1/2024

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6. **LAST DATE OF SUBMISSION OF PROPOSAL/ QUOTATION**  
The Interested radio stations should submit the Proposal / Quotation within 15 days from the date of issue of this quotation notice.

7. Rera, Bihar reserves the right to cancel the NIQ any time without mentioning any reason.

*K. Srivastava*  
Office Administrator  
RERA, Bihar

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